PRIVACY POLICY FOR TRUPP.IO
AN ENTITY OWNED BY FUTURE MEMORIES AB

At Trupp, accessible from www.trupp.io, one of our main priorities is the privacy of our visitors. This Privacy Policy document contains types of information that are collected and recorded by Trupp and how we use it.

This Privacy Policy applies only to our online activities and is valid for visitors to our website with regards to the information that they share and/or collect in Trupp. This policy is not applicable to any information collected offline or via channels other than this website.

CONSENT

By using our website, you hereby consent to our Privacy Policy and agree to its terms.

INFORMATION WE COLLECT

The personal information that you are asked to provide, and the reasons why you are asked to provide it, will be made clear to you at the point we ask you to provide your personal information.

If you contact us directly, we may receive additional information about you such as your name, email address, phone number, the contents of the message and/or attachments you may send us, and any other information you may choose to provide.

When you register for an Account, we may ask for your contact information, including items such as name, company name, address, email address, and telephone number.

HOW WE USE YOUR INFORMATION

We use the information we collect in various ways, including to:

Provide, operate, and maintain our website.

Improve, personalize, and expand our website.

Understand and analyze how you use our website.

Develop new products, services, features, and functionality.

Communicate with you, either directly or through one of our partners, including for customer service, to provide you

with updates and other information relating to the website, and for marketing and promotional purposes.

Send you emails.

Find and prevent fraud.

LOG FILES

Trupp follows a standard procedure of using log files. These files log visitors when they visit websites. All hosting companies do this and a part of hosting services' analytics. The information collected by log files includes internet protocol (IP) addresses, browser type, Internet Service Provider (ISP), date and time stamp, referring/exit pages, and possibly the number of clicks. These are not linked to any information that is personally identifiable. The purpose of the information is for analyzing trends, administering the site, tracking users' movement on the website, and gathering demographic information.

GDPR DATA PROTECTION RIGHTS

We would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

The right to access – You have the right to request copies of your personal data.

The right to rectification – You have the right to request that we correct any information you believe is inaccurate. You also have the right to request that we complete the information you believe is incomplete.

The right to erasure – You have the right to request that we erase your personal data, under certain conditions.

The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.

The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.

The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact us.

WHAT ARE COOKIES?

Cookies are the small files which hold a certain amount of data, which are placed on the User's internet-enabled device (computer, mobile phone etc.). The cookie data can allow us to understand the User's experience on our website efficiently and perform certain functions. Cookies do not collect any personal data stored on your hard drive or computer.

HOW WE USE COOKIES?

We use cookies to customize our website to your needs, display personalized content, store the User's preferences, and measure the promotional effectiveness. We use pixel tags, some small blocks of code on a webpage that allows us to set, read, and modify cookies.

WHAT CATEGORIES OF COOKIES WE USE?

We at **Future Memories AB** use different categories of cookies for several purposes, namely: **Analytics and Advertising.** We use the services of GoogleAnalytics, Facebook, Linkedin and Bugyard to measure how you interact with our Website, what is the Website traffic, including, number of users, traffic sources, your behaviour, choices and preferences on our Website. In general, these cookies provide us with analytical information about the Website in order to improve, optimize and secure its work.

PROVIDER	LIFETIME	TYPE	SCOPE	DESCRIPTION
Linkedin	1 day	Advertising	.linkedin.com	Linkedin retargeting
Facebook	session	Advertising	www.facebook.com	Facebook remarketing campaigns.
GoogleAnalytics	1 day	Analytics	.trupp.io	Used to distinguish users.
GoogleAnalytics	session	Analytics	.trupp.io	Google Analytics Preferences
Facebook	3 months	Advertising	.trupp.io	Facebook remarketing campaigns.
Linkedin	4 weeks	Advertising	.linkedin.com	Linkedin retargeting
Linkedin	session	Advertising	.ads.linkedin.com	Linkedin retargeting
GoogleAnalytics	2 years	Analytics	.trupp.io	Used to distinguish users.
Facebook	3 months	Advertising	.facebook.com	Facebook remarketing campaigns.
Linkedin	session	Advertising	.linkedin.com	Linkedin retargeting
Linkedin	2 years	Advertising	.linkedin.com	Linkedin retargeting
Linkedin	2 years	Advertising	.www.linkedin.com	Linkedin retargeting
Linkedin	1 year	Advertising	.linkedin.com	Linkedin retargeting

Bugyard	1 day	Support & Feedback	.app.bugyard.io	Submit user feedback
Bugyard	session	Support & Feedback	app.bugyard.io	Submit user feedback

HOW CAN I MANAGE COOKIES?

You can always disable, restrict or block cookies used on our Website through the settings of your browser on each device. Please find the detailed instructions below for the following browsers:
- For the users of Internet Explorer
- For the users of Firefox
- For the users of Chrome
- For the users of Safari web and iOS.

Please note that disabling/restricting/blocking use of cookies on your device may limit or restrict your experience on our Website or Digital Property.

CONTACT US

If you have any questions about this Privacy Policy, please feel free to contact us at hello@futurememories.se.